

Posta vs. Zimbra

# Why Migrate to Posta for Your Business Email Needs



Posta

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## Introduction

Selecting the right business email solution involves considering **security, performance, flexibility, and support**. While Zimbra has served many businesses with basic functionalities, Posta provides a more robust, secure, and feature-rich platform that seamlessly integrates with industry-leading tools like **Gmail Workspace** and **Office 365**. This document presents a detailed comparison of Posta and Zimbra, showcasing why Posta is the ultimate choice for enhancing your business communications, backed by one unified SLA and **comprehensive support**.

# Feature Comparison: Posta vs. Zimbra

Feature	Posta	Zimbra
<b>Collaboration Tools</b>	Full suite with <b>Cloud Space</b> : Team chat, video calls, file sharing, real-time document editing	Basic chat and file sharing; lacks integrated collaboration suite
<b>Security</b>	Advanced, multi-layered: Anti-malware, anti-phishing, zero-day protection, end-to-end encryption, 24/7 SOC monitoring	Basic anti-spam, anti-malware; requires add-ons for advanced security
<b>Integration Capabilities</b>	<b>Fully integrates</b> with <b>Gmail Workspace</b> and <b>Office 365</b> , allows seamless migration of selected users	Basic integration; lacks seamless multi-platform user management
<b>Performance</b>	Optimized with <b>guaranteed resource allocation</b> , fast delivery speeds, <b>multi-device</b> sync, and <b>99.99% uptime</b>	Performance varies based on hosting; no guaranteed resource allocation
<b>Cross-Platform Flexibility</b>	Allows some users to be moved to Office 365 or Gmail while maintaining others on Posta, offering true hybrid flexibility	No built-in hybrid flexibility; users are locked into the platform
<b>Migration &amp; Data Management</b>	Zero downtime migration handled by Posta's expert team	Complex migration requiring in-house planning and execution
<b>Storage &amp; Archiving</b>	Mailboxes up to 10 TB, advanced archiving, cloud storage in Cloud Space	Storage depends on hosting; archiving requires additional solutions
<b>Administration</b>	Intuitive admin panel with full control over email security, policies, and compliance	Basic admin tools, may require third-party integrations
<b>Comprehensive Support</b>	24/7 support with a dedicated team acting as part of your IT department under one SLA	Limited support; requires third-party assistance for advanced issues
<b>Cost-Efficiency</b>	All-in-one pricing with integrated tools, minimizing the need for extra expenses	May require add-ons or third-party solutions, increasing costs

## Key Areas Where **Posta** Outperforms **Zimbra**

### 1. Full Integration with Gmail Workspace and Office 365

**Posta:** Fully integrates with **Gmail Workspace** and **Office 365**, allowing businesses to move some users to these platforms while keeping others on Posta. Customers have the **freedom to mix and match** platforms based on user needs. Moreover, Posta makes it easy to **buy Office and Microsoft products** for select users, offering an unprecedented level of flexibility.

**Zimbra:** Lacks the built-in capability to integrate users across multiple platforms like Gmail Workspace and Office 365, limiting hybrid setup options.

**Why This Matters:** Posta's cross-platform integration provides flexibility to manage different user needs, unlike Zimbra and other vendors like Zoho.

### 2. Advanced Security

**Posta:** Incorporates multi-layered security features, including **anti-malware, anti-spam, zero-day attack protection, and 24/7 SOC monitoring**. With end-to-end encryption and real-time attachment scanning, Posta ensures your emails are secure from all types of threats. The **SOC team** monitors and optimizes security, providing proactive defense.

**Zimbra:** Provides basic security features, often requiring additional third-party tools for comprehensive protection.

**Why This Matters:** Posta offers **integrated, managed security**, ensuring your emails are secure without additional configurations or costs.

## Key Areas Where **Posta** Outperforms Zimbra

### 3. Guaranteed Performance with Unified SLA

**Posta:** Delivers **99.99% uptime** and guarantees optimal performance with **dedicated resource allocation**. Its **multi-device synchronization** ensures real-time updates across all devices, enhancing productivity and communication efficiency.

**Zimbra:** Performance varies depending on the hosting environment, with no guaranteed resource allocation.

**Why This Matters:** Posta's **performance guarantees** ensure reliable, fast email delivery and access across all devices, backed by a **single SLA**.

### 4. Comprehensive Support as Part of Your IT Team

**Posta:** Offers **24/7 expert support**, acting as an **extension of your IT department**. The dedicated support team covers **migration, security optimization**, and ongoing maintenance, ensuring you receive full assistance under **one unified SLA**.

**Zimbra:** Provides limited support and often requires third-party assistance for advanced issues or custom configurations.

**Why This Matters:** Posta's comprehensive support gives you peace of mind and ensures continuous operations, minimizing the need for in-house technical expertise.

## Key Areas Where **Posta** Outperforms Zimbra

### 5. Seamless Collaboration & Cloud Space

**Posta:** Offers Cloud Space with all email packages, enabling **team chat, video conferencing, document sharing,** and AI-powered tools for seamless business communication.

**Zimbra:** Provides basic collaboration tools, lacking the integrated suite that comes with Posta's Cloud Space.

**Why This Matters:** Posta's **collaboration suite** streamlines communication and teamwork, enhancing productivity without the need for additional software.

### 4. Comprehensive Support as Part of Your IT Team

**Posta:** Supports **hybrid email management**, allowing businesses to use Posta in conjunction with Gmail Workspace or Office 365. This flexibility enables companies to keep critical users within the same platform while having the option to migrate other users.

**Zimbra:** Lacks seamless hybrid management capabilities and forces businesses to stay within their ecosystem.

**Why This Matters:** Posta's hybrid approach ensures businesses have **full control** over their email infrastructure, offering more flexibility than Zimbra.

## Posta's Unique Selling Points

### 1. Unmatched Flexibility & Integration

**Cross-Platform Integration:** Posta fully integrates with Gmail Workspace and Office 365, providing freedom to migrate users across platforms without hassle.

**Freedom to Buy Microsoft Products:** Customers can easily buy Microsoft Office and other products for specific users through Posta, a flexibility not typically offered by Zimbra or Zoho.

### 2. Comprehensive Security & Performance

**Multi-layered protection** with anti-malware, anti-phishing, end-to-end encryption, and 24/7 SOC monitoring.

**Guaranteed Performance:** Optimized performance with 99.99% uptime, dedicated resource allocation, and seamless syncing across all devices.

### 3. Collaboration Suite (Cloud Space)

**All-in-one** suite with team chat, video conferencing, file sharing, and real-time document editing.

**10 TB mailbox storage,** offering extensive capacity for business communications.

### 4. Unified SLA and Dedicated Support

**One SLA:** A unified SLA covers all aspects of your email service, ensuring you receive prompt, consistent support.

**24/7 Support:** Our team works as part of your IT department, ensuring smooth operations, quick issue resolution, and proactive security monitoring.

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## Migration with Posta: **Zero Downtime Guarantee**

### **Seamless Migration:**

Posta's **dedicated migration** team ensures zero downtime when transitioning from platforms like Zimbra.

### **Custom Solutions:**

Offers flexible options to integrate Posta with **Gmail Workspace** or **Office 365**, allowing businesses to move to a **hybrid email environment** easily.

### **Why This Matters:**

Posta's seamless migration gives you the freedom to choose the best environment for each user while ensuring uninterrupted business operations.

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## Additional **Benefits** for Choosing Posta

**Cost-Efficiency:** A consolidated platform with collaboration and security tools reduces the need for multiple vendors.

**Enhanced Control:** Offers full API access and integration support, giving businesses the tools they need to manage their communication infrastructure.

**User Experience:** Posta provides a user-friendly interface, simplifying administrative controls and enhancing productivity.

**SOC Monitoring:** 24/7 monitoring and threat detection for enhanced email security, keeping your business communications safe.

## Customer Benefits Snapshot

Benefit	Posta	Zimbra
<b>Integration with 3rd Party Platforms</b>	Full integration with Gmail Workspace and Office 365	Limited
<b>Hybrid Email Management</b>	Yes, with flexible migration options	No
<b>Storage</b>	<b>Advanced, with 24/7 SOC monitoring</b>	Limited, based on hosting
<b>Microsoft Product Access</b>	Buy Office and Microsoft products for select users	Not directly supported
<b>SLA &amp; Support</b>	One unified SLA, with 24/7 comprehensive support	Limited, fragmented
<b>Performance</b>	Guaranteed 99.99% uptime and multi-device sync	Variable